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## Background:

**The Sentry** kicks off the PGA TOUR Season with one of the most accomplished fields in golf, featuring winners from the previous year on the PGA TOUR and the top 50 players from the final FedExCup Playoffs and Eligibility Points List. This iconic Maui event is annually hosted at The Plantation Course at Kapalua in January with fans all over the world making the trip to watch golf's superstars. Since the event moved to Maui in 1999, The Sentry has generated more than \$9.7 million for local community charities.

## Highlights

- Collected 28.2 tons of mixed solid waste and 2.61 tons of recycling in 2025.
- Re-used items from previous years events (tee markers, picnic tables, umbrellas).
- Tickets and tournament info were made digitally available on the PGA TOUR app.
- Donated left over lunches to local distribution centers and left over beverages to Lahainaluna High School Foundation and Lahaina Jr. Golf.
- Offered water refill stations across the course.
- Buffet-style food options in hospitality tents instead of boxed meals.
- Offered vegan and gluten-free food options to our volunteer staff.
- Lots of open-air venues so we did not need HVAC equipment, which saved on fuel amounts.







Cultural practices