



**HAWAII
GREEN**
10-ENTRY LEVEL

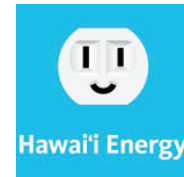
2024
**BUSINESS
PROGRAM**



Board of Water Supply



**HAWAII
STATE
ENERGY
OFFICE**



Hawaii Energy



Background:

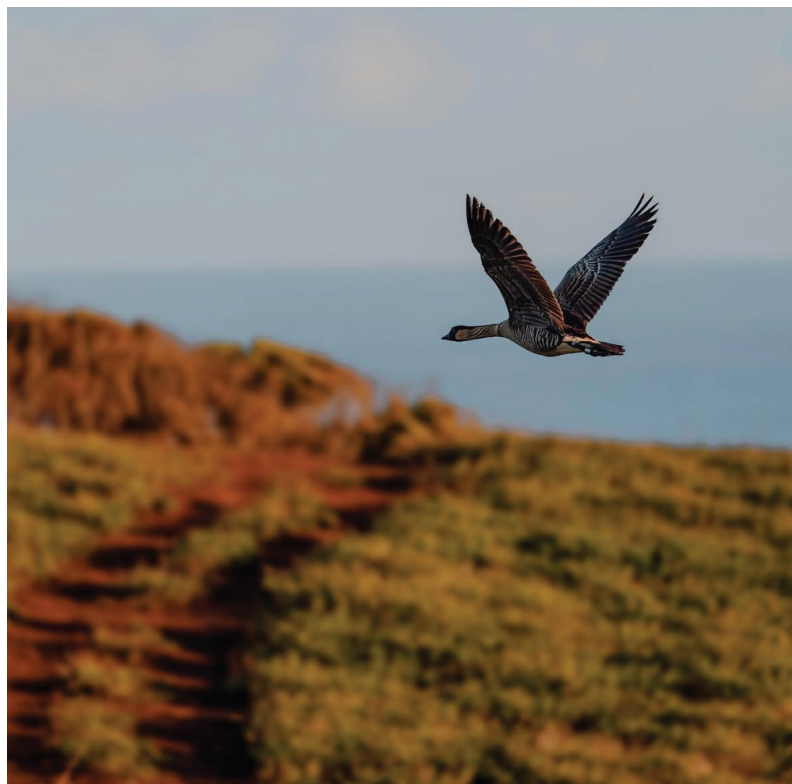
Pu'u O Hōkū Ranch upholds the highest standards of sustainable agriculture through organic and biodynamic beekeeping and farming practices, nurturing crops that thrive in harmony with the land's natural cycles. The garden, farm, and apiaries are certified organic and certified biodynamic.

Highlights

- Protecting Native Species: They are proud to have pioneered Hawai'i's first Safe Harbor Agreement between private landowners and government agencies to safeguard the state bird, the endangered Nēnē Goose.
- Only eco-friendly cleaning supplies are used (strictly enforced for all sprays, dish soap, sponges, dishwasher detergent, etc.).
- Only fair trade coffee is purchased for the lodge to use for retreats, along with trade coffee packets in the Sunrise Cottage.
- Using reclaimed or 'invasive' building materials: They cut and chip the invasive Formosa koa tree to use as woodchips in the gardens. They also take advantage of what they can find on the property, to avoid importing goods when possible. This is evidenced by office tables, which were built out of fallen mango wood on the ranch.
- They support the local community by offering kama'āina discounts for accommodations at their properties and hunt packages.
- Work by local artists is highlighted in the Ranch store/gift shop.
- Through their native plant propagation program, they are actively restoring rare and endangered species.
- Alongside partners like Sustainable Coastlines, they work tirelessly to keep miles of pristine coastline free from harmful plastics and marine debris.
- They have placed thousands of acres into permanent conservation easements, ensuring the long-term protection of this precious landscape. Their easements with the Hawai'i Land Trust protect miles of shoreline and vast stretches of pastureland and hillsides that extend to the Moloka'i Forest Reserve.
- Beyond restoration, Pu'u O Hōkū Ranch plays a vital role in wildlife management, addressing growing ungulate populations through a combination of paid and community hunts, which provide food for Moloka'i residents. This integrated approach helps maintain ecological balance while supporting the local community.
- Engaging youth in sustainability practices: Hosting field trips for local schools to discover what makes the ranch special, and try to pique interest in organic and biodynamic farming, native plants, apiaries, etc. Sustainability is coded into the personality of the ranch, from how they work to the products offered to the narratives they advance. The highlighted book sold in the store is a children's book about keeping plastic out of our oceans.



Encouraging sustainability practices



Protecting the endangered Nēnē Goose