



**HAWAII
GREEN**
10-ENTRY LEVEL

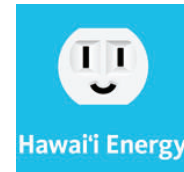
2024
**BUSINESS
PROGRAM**



Board of Water Supply



**HAWAII
STATE
ENERGY
OFFICE**



Hawaii Energy



Background:

Maui Juice Co. in Wailuku blends sustainability, wellness, and community in every cold-pressed bottle. Rooted in holistic healing and powered by 100% local and/or organic produce, they offer juices, wellness lattes, and seasonal cleanses crafted with intention. Their mission to honor the land and support healthy lifestyles shines through their minimal-waste practices, mindful sourcing, and commitment to community resilience.

Highlights

- Cold-pressed juice using 100% local and/or organic ingredients
- Compost pulp waste through local farm partnerships
- Serve in compostable containers and encourage reusable bottles
- Use GoodNature energy-efficient cold press equipment
- Cleanse menu changes seasonally to align with island harvests
- Use eco-friendly, low-water cleaning and sanitizing practices
- Host weekly “Elixir Nights” using local herbs and ingredients
- Participate in Wailuku First Fridays promoting local culture and ‘āina-based events
- Educate customers on plant-based, low-waste wellness habits
- Designed as a space for mindful living and sustainable connection

