









Background:

An oasis of redefined luxury, Four Seasons Resort Oahu at Ko Olina thoughtfully welcomes guests to a spacious and private oceanfront resort destination set within the wonders of nature. This unspoiled sanctuary is nestled along four swimmable lagoons teeming with aquatic marine life. Rooted in Hawaiian cultural tradition, the Resort showcases the excitement of a modern tomorrow through contemporary arts and entertainment activation.

Highlights

Four Seasons Resort Oahu at Ko Olina exemplifies the future of sustainable luxury hospitality through its thoughtful environmental initiatives that reduce waste, conserve resources, and set new standards for responsible tourism in Hawai'i.

- The Resort has implemented KITRO, an AI-powered smart food waste system, making it one of the first luxury properties in Hawaii to adopt this cutting-edge technology. By accurately tracking and analyzing food waste, KITRO empowers the culinary team to adjust production and reduce unnecessary waste at the source—an innovation that leads to measurable reductions in both environmental impact and operating costs. In the past six months of use, the Resort has reduced food costs by 6% and average food waste reduction by 14%.
- Complementing its zero-waste efforts, the Resort harnesses renewable energy through
 photovoltaic (PV) panels that span over 16,000 square feet. This significant investment in clean
 energy contributes to reducing the property's carbon footprint while supporting Hawai'i's goal of
 achieving 100% renewable energy by 2045.
- In addition, the Resort recently rolled out a Boomerang reusable water bottle system
 resort-wide. By offering guests reusable bottles and installing branded refill stations throughout
 the property, Four Seasons Resort Oahu eliminates single-use plastic bottles at scale while also
 enhancing the guest experience. This program not only reduces plastic waste but actively
 encourages sustainable behavior among travelers.
- Together, these forward-thinking initiatives demonstrate a deep commitment to environmental stewardship and innovation.







