

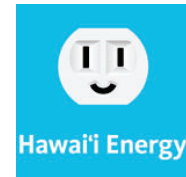


**HAWAII
GREEN**
10-ENTRY LEVEL

2024
**BUSINESS
PROGRAM**



**HAWAII
STATE
ENERGY
OFFICE**



ARTIST WALTZ



Background:

Artist Waltz is a mobile paint party small business based on the Big Island (with goals to expand to neighbor islands), dedicated to bringing people together through creative, hands-on art experiences. They host events for all ages and occasions—from birthday parties and date nights to company team-building events and senior gatherings—led by trained Artist Mentors who guide guests step-by-step. The mission is to inspire connection, joy, and community through art, all while practicing sustainable, eco-conscious methods.

Highlights

Artist Waltz is proud to champion environmental stewardship through creative and community-centered green practices.

Upcycling as Art

- Encourage guests to select their own "canvases," such as reclaimed wood or unused household items, transforming them into meaningful art pieces.

Creative Reuse & Repurposing

- Art tools often come from repurposed everyday items—like using old oat milk jugs as clean and used water containers, or forks, strings, sponges, rags, and mesh fabrics to create unique textures and effects.

Commitment to Reusables

- Use reusable supplies including paint brushes, palettes, water cups, tarps, aprons, tote bags, and tablecloths to reduce single-use waste.

Certified Lead-Safe Practices

- As an **EPA Lead-Safe Certified Firm**, they follow best practices for health and safety learned through their official training program.

Low-Waste Event Protocol

- "Artist Mentors" (Mobile Paint Party Facilitators) ensure all events are conducted with minimal waste. This includes collecting used water and rags for proper disposal and taking the trash after every event.

Community Pledge & Local Partnerships

- Through the **Community Pledge Program**, they donate a portion of proceeds from Mobile Paint Party bookings to local nonprofits. Currently, with three partners.
- Their **Affiliate Program** supports local businesses through cross-promotions and community discounts. Currently, they have four partners.
- All outreach and marketing efforts are conducted digitally to reduce paper use.

Digital-First Communication

- Use digital and virtual business cards to eliminate the need for printed materials, helping reduce our environmental footprint.

Other Measures

- Use water-based paint.
- Conduct Team Meetings via Zoom to minimize travel-related carbon emissions.
- Two Affiliate Program Partners are venues, so guests have the option to have their event at a venue instead of at home.

