

2023 GREEN BUSINESS PROGRAM









THE WESTIN

HAPUNA BEACH RESORT



Background:

SUSTAINABILITY SUMMARY

For nearly six decades, Mauna Kea Resort has partnered and supported its local communities and immersed itself in preserving culture. As the resort matured, so has its programs for sustainability. Today, both The Westin Hapuna Beach Resort and Mauna Kea Beach Hotel's sustainability goals and efforts focuses on the integration of environmental health, cultural vitality and social equity to create a thriving, healthy, and resilient communities for generations to come. Each resort has pledged to provide guests and its associates the means to help ensure Hawai`i Island is kept natural and is respected by all who travel to it.



Highlights:

HAWAIIAN LEGACY REFORESTATION INITIATIVE

In 2009, a single koa tree was planted on the slopes of Mauna Kea after a century of degradation and neglect. Today, Mauna Beach Hotel has joined the commitment to rebuild and preserve Hawai'i's precious forest along thousands of individuals. Funds will support the effort to plant more than 400,000 rare, endemic trees to create nearly 1,200 acres of pristine native habitat. This land is now known as the Hawaiian Legacy Forest. For more information about Hawaiian Legacy Reforestation Initiative, please visit www.legacyforest.org



CULTURE

Mauna Kea Resort has a dedicated team of cultural practitioners who specialize in Hawaiian culture and history. Advisors Grayden Hai-Kelly and Healani Kimitete Ah-Mow's team together to focus on creating events, programs and maintaining relationships with local organizations to perpetuate Hawaiian culture, increase the understanding and respect for cultural sites, resources, history, language, places and people. They are integral in ensuring the culture is perpetuated accurately and educating their guests on treating our island respectfully.



FOOD & BEVERAGE SUSTAINABLE PRACTICES - SUSTAINABLE TOGO CONTAINERS, AMENITY HOLDERS IN THE BATHROOMS - NOW GOING WITH REFILLABLE, WATER DISPENSERS AND REFILLABLE WATER BOTTLES

As an effort to reduce their carbon footprint and planetary health, they have implemented several initiatives that impact guests and associates when they are on-property including sustainable take-out containers, replacing single-use shampoo/conditioner/bath gel in guest rooms with large pump-bottles, and refillable water bottles with water dispensers for refills.







SOUTH KOHALA WASTEWATER CORP - RECYCLING OF WATER ON PROPERTY, GREEN WASTE AND COMPOSTING, COOKING OIL RECYCLING

Mauna Kea Resort understands their responsibility to reduce energy, conserve water, manage waste, and reduce pollution to care for our natural resources. From our resorts to our golf courses, we have developed an environmental sustainability roadmap to establish goals, processes, and timelines, including capital investments for greater efficiencies in a lower carbon-footprint and water conservation. Mauna Kea Golf Course and Mauna Kea Resort have a combined 51 percent waste diversion rate, signifying waste diverted from landfills. They sort through trash, green waste, aluminum cans, plastic and glass bottles, bi-metal, and cardboard. Additionally, they recycle on-property water and cooking oil.



