

## 2023

## SREEN BUSINESS PROGRAM











## Background:

"We are proud to serve locally sourced and organic ingredients not only for the health of the people in our community but for the 'Āina (land) as well. Kalalea Juice Hale is owned and operated by a local Hawaiian family who has tended this area for decades and lived in Anahola for many generations. Cheers to your health!"

## Highlights

- Sell local artists jewelry that is made from plastic picked up off the beach
- Support small, local businesses by using their products in their bowls or selling it to customers
- Trade with backyard farmers, ex. oranges for acai bowls
- Donate food to local events
- Tables are made out of recycled palettes
- Offer wellness shots through their loyalty points program through square
- They take their coconut husks to their farm
- Customers get a discount for bringing in their own re-usable containers, cups, utensils, etc.

















