

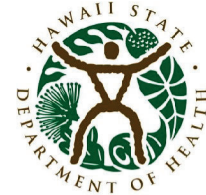


**HAWAII
GREEN**
10-ENTRY LEVEL

2023
**BUSINESS
PROGRAM**



**HAWAII
STATE
ENERGY
OFFICE**



HOLO-HOLO
CHARTERS



Background:

Holo Holo Charters opened in 1997 with her flagship vessel, Holoholo. The vessel and the company have grown throughout the years, with two vessels in the current fleet and another about to be built. Holo Holo Charters is not only a tour company but also designs and builds their vessels, customizing them to match the challenges of operating on Kauai's exposed waters and traveling to less accessible areas like the Nāpali Coast, Ni'ihau Island, and Lehua Crater.

Highlights:

- Certified by the Sustainable Tourism Association of Hawai'i since 2016.
- Completed a renovation of main office area in March of 2023. This included switching to 100% LED lighting and upgrading the air conditioning system's efficiency.
- Switched to a digital waiver system in 2019, which has saved over 50,000 sheets of paper from being used each year. Nearly 100% of their advertising is digital.
- Supports community through paid volunteerism programs for their staff, offering kama'aina discounts, subsidizing keiki marine life excursions, an annual keiki marine life art contest, sponsoring the Kaua'i Charity Walk, and participation in the Kaua'i Made Program.
- Completing a carbon footprint calculation annually since 2022. They offset emissions through financial support to Hawaii-based alternative energy projects for non-profit organizations.

