



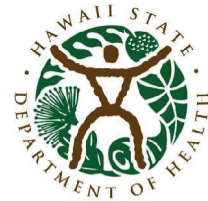
**HAWAII
GREEN**

2023

**BUSINESS
PROGRAM**



**HAWAII
STATE
ENERGY
OFFICE**



HAWAII
CONVENTION CENTER
Where Business and Aloha Meet



Background:

Situated just steps from Waikīkī, the Hawai'i Convention Center stands as an unparalleled event destination, offering a unique blend of sophistication and practicality. Ranked as one of North America's most attractive convention centers and winner of the International Association of Venue Managers Venue Excellence Award, the Center's bold open-air design captures Hawai'i's sense of place and provides the perfect blend of East and West. From international meetings to popular local events, sports tournaments and live performances, the Hawai'i Convention Center immerses all guests in the beauty, culture and aloha spirit of Hawai'i. The Hawai'i Convention Center managed by ASM Global.

Highlights:

When we meet, we accomplish more. At the Hawai'i Convention Center, their guests, planners, staff and communities have come together for more than two decades to preserve, protect and enhance the natural beauty of the Hawaiian Islands. Their Ho'omaluo program celebrates that commitment with a multi-faceted approach to environmental conservation that inspires everything they do and touches everyone they serve.

- Their guests experience a state-of-the-art LEED Gold facility designed around their needs and goals, in an atmosphere that reflects the rich history, culture, environment and aloha of Hawai'i.
- Their planners have greater access to exclusive turnkey environmental programs, creating award-winning authentic experiences unlike any other in the world.
- Their staff provides an experienced and streamlined approach to each meeting or event. Less waste = less impact, hassle and expense.
- Their communities benefit from educational resources, world-class environmental gatherings, and conservation programs designed to strengthen Hawai'i for generations to come.

From exclusive turnkey environmental programs to their [Sustainability Toolkit](#), event planners and attendees can feel empowered to create unforgettable experiences while minimizing environmental impact during their stay.

For more information, please visit:

<https://www.meethawaii.com/convention-center/about-hawaii-convention-center/sustainability/>

One Million Trees

Through the Hawaiian Legacy Reforestation Initiative, the Hawai'i Convention Center is committed to planting 1 million Legacy Trees statewide, contributing to the reforestation of native and endemic trees on O'ahu and the Island of Hawai'i. Guests can easily sponsor and dedicate a [Legacy Tree](#), track its growth, and contribute to Hawai'i's brighter future. Planted in the original Legacy Forest on the Island of Hawai'i's Hāmākua Coast, sponsored koa trees will reach over 50 feet, offsetting the carbon footprint of a typical family vacation to the islands.



Carbon Offset Program

In 2022, the Center launched a first-of-its-kind program that provides [Carbon Offset](#) opportunities for all meetings and events held at the Center. This initiative is an expansion of the One Million Trees program and provides meeting organizers with the opportunity to offset the carbon footprint of their meeting, as well as offer individual attendees the ability to select and plant endemic and native trees virtually or in-person.

Ongoing Sustainability Efforts

Energy Conservation & Efficiency

- **Energy-Efficient Cooling and Heating:** The center's innovative design features a rooftop canvas sail harnessing Hawai'i's trade winds for natural ventilation, reducing the reliance on air conditioning and electricity. It also uses a smaller, energy-efficient jockey chiller when necessary.

Water Conservation

- **Water-saving appliances:** The center boasts automatic dispensers for sink faucets, hand towels, hand soap and hand sanitizer in all restrooms to save on water, towels, and cleansing products. It also features low-flush toilets, urinals and low-flow aerators in sinks and showers throughout the building.

Air Quality

- **Reduced Vehicle Emissions:** Staff members use self-pedal bicycles, electric carts and propane-powered lifts, reducing the need for petroleum products, thereby improving air quality. It also encourages attendees to take alternative modes of transportation, such as Honolulu's new bikeshare program, Biki, which has a station onsite.

Waste Reduction

- **Recycling Programs:** The center recycles glass, plastic, aluminum, paper, and cardboard from events and all administrative offices. Recycle receptacles for attendee and client use are placed in meeting rooms, public areas, convention offices and at food and beverage events.
- **Mitigating Food Waste:** Food that is prepared but not served is donated to Aloha Harvest, which then distributes it to charitable organizations. Food waste is used for animal feed locally.

Sustainable Purchasing

- **Supporting Local:** HCC encourages a "buy local" procurement policy whenever possible. This extends to Hawai'i-sourced food products and items created and produced in Hawai'i, thereby reducing the shipping and packaging needs for products delivered to the center.

Genki Ala Wai Project (Genki Balls)

- In collaboration with the nonprofit Genki Ala Wai Project, a nonprofit group under the Hawaii Exemplary State Foundation, meeting planners and attendees can have the opportunity to create and deploy "Genki Balls" into the Ala Wai Canal to assist with Ala Wai ecosystem restoration. Through bioremediation, or the use of living organisms to remove pollutants from soil and water, the nonprofit organization is working to make the Ala Wai Canal fishable and swimmable within 7 years. The tennis ball-sized Genki mud balls contain a mixture of clay soil, rice bran, molasses, water and Effective Microorganisms (EM)-1 solution, which helps digest the canal's polluted sludge.





SUSTAINABLE PURCHASING

- » The Center encourages a “buy local” procurement policy whenever possible. This extends to Hawai'i-sourced food products and items created and produced in Hawai'i, thereby reducing the shipping and packaging needs for products delivered to the Center.
- » Chemicals purchased by housekeeping, landscaping, engineering and food and beverage departments are ecologically friendly.
- » Energy Star ratings and other industry certifications are considered when purchasing new equipment and appliances.
- » Sustainable properties of building materials are included in the selection process for all capital improvement project purchases.

The Center encourages a “buy local” procurement policy whenever possible.



FOOD & BEVERAGE SUSTAINABLE PRACTICES

- » Food and Beverage buys from local suppliers and producers, menus featuring local tastes and products are customized for events and 808 Coffees Café, a coffee kiosk on the meeting room level, serves only locally grown and produced coffee.
- » Disposable food and beverage service ware is biodegradable and compostable
- » Food that is prepared but not served is donated to Aloha Harvest, which then distributes it to charitable organizations.
- » Food waste is used for animal feed locally. Oil used in deep fry preparation is recycled through a third-party contractor.
- » The kitchen uses a recycled water process that filters solid materials and pre-rinses, providing an estimated 50% savings on dishwashing water use.
- » The Center is a proud participant of the EPA Food Recovery Challenge where organizations pledge to improve their sustainable food management practices and report their results.