

# Energy Efficiency Spotlight

A shining example of how Hawai'i is working to reach its goal of a 30% reduction in energy consumption by 2030.

## STATE OF HAWAI'I HAWAI'I GREEN BUSINESS PROGRAM



The state's Hawai'i Green Business Program (HGBP) assists and recognizes businesses that strive to operate in an environmentally, culturally and socially responsible manner.

### PROGRAM MISSION

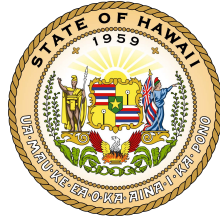
- To work with, assist, and recognize businesses that strive to operate in an environmentally and socially responsible manner.
- To facilitate opportunities for industry members to share sustainability best practices.
- To help businesses go beyond compliance, particularly in the areas of:
  - Energy Conservation
  - Waste Reduction
  - Pollution Prevention
  - Water Conservation
  - Natural Resource Preservation
  - Community Involvement
  - Cultural Preservation

The HGBP creates a profitable partnership between business, government, and a concerned public. Through improvements in operational efficiency, procurement procedures, regulatory compliance, and community relations, HGBP members see improvement to their financial bottom line, while supporting efforts towards a more sustainable Hawai'i. Benefits Include:

- Reduced waste and utility costs
- Improved systems and equipment performance
- Positive public recognition and business promotion
- Attracting environmentally conscious customers
- Demonstrating community good will
- Establishing good relationships with regulators
- Providing a safer workplace
- Motivating and recognizing employees' environmental efforts
- Free onsite compliance assistance



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To help businesses implement energy and resource efficiency practices, the Hawai'i Green Business Program was established as a partnership between the Hawai'i State Energy Office, the state's Department of Health, and the Board of Water Supply. Not only does energy efficiency keep utility costs down and create a more sustainable environment, the businesses also are contributing collectively to Hawai'i's energy efficiency goal. From 2009 through 2018, over 125 business and government entities—including sectors such as hospitality, commercial office, retail, restaurant and food services, grocery, venue and green events have saved:

- 23.5 million kWh of energy (equivalent to powering 3,620 homes for one year in Hawai'i)
- 244.1 million gallons of water
- \$6.6 million in energy costs

For more information on the Hawai'i Green Business Program, visit [energy.hawaii.gov/green-business-program](https://energy.hawaii.gov/green-business-program)



*2022 Hawai'i Green Business Awards Ceremony*

