



HAWAII
GREEN

2022

**BUSINESS
PROGRAM**



HAWAII
STATE
ENERGY
OFFICE



Board of Water Supply



HAWAII STATE
DEPARTMENT
OF HEALTH

Sony *Open*
in Hawaii®



Friends
of Hawaii Charities, Inc.

SONY



Est. 1927
waiālae country club

Background:

The Sony Open in Hawai'i was held January 10-16, 2022 at the Waialae Country Club (WCC). The event had an estimated attendance of 20,000 and implemented Covid controls due to pandemic requirements remaining in place during the tournament.

Highlights:

Highlighting Tournaments Sustainability:

- The Sony Open tournament guide, website, social media and e-newsletter communicated the various green initiatives in place at the event.
- 'Sustainability with the Pros' article featured on the website, featuring interviews with several golf pro's highlighting their sustainability efforts and their perception of ecofriendly initiatives at the Sony Open in Hawai'i.
- Sustainability article in the tournament guide highlighting key initiatives to attendees and importance of the initiatives.

Initiatives to promote reduction of waste to landfill through reducing, reuse and recycling

- 1,300 reusable water bottles were provided to event volunteers along with water dispensers to enable them to refill their drinks bottles, reducing single use plastic bottle waste.
- Water refill stations used 72 five-gallon water bottles during the event.
- Various sets and equipment are reused every year including signage, steel, wood, flooring, and mesh screening.
- Recycling bins and signage placed throughout the course, co-located with waste bins for easy recycling. Recyclable wastes sorted by volunteers to separate and maximize recycling streams.

Promoting Sustainable Transport Options:

- Visitors to the Sony Open were encouraged to use public transportation, shuttle buses, carpool or cycle to the event. Promotion and information on options provided through the website, social media, tournament guide and site digital signage.
- Ticket purchasers and volunteers were requested to complete a transport/accommodation survey, providing data for input to enable an environmental assessment of the event to be undertaken.



Toyota Mirai on display at the spectator village, zero emission vehicle.



Reducing waste to landfill. Volunteer refilling reusable water bottle, reducing use of single use plastic bottles.

Sustainability

at the Sony Open in Hawaii

From reducing energy and water use to diverting the tournament waste from landfill, the Sony Open in Hawaii features a strong Sustainability Initiative. The tournament has a long history with environmental efforts and continues to implement new initiatives to decrease the event's environmental footprint year after year. 2021 Sony Open in Hawaii is expected to be recognized as a Green Event by the State of Hawaii in recognition of the tournament's sustainable business practices. You can view some of our key initiatives at the locations indicated on the map.

The Sony Open has employed various efforts to become a Green Event. Visitors to the Sony Open have been encouraged to use public transportation, carpool, or purchase

carbon offsets to minimize the environmental impact of their travel. Sony has conducted a carbon footprint assessment and off set part of the event's carbon impact. The event is a styrofoam-free and plastic straw-free event, to support the elimination of these pollutants in our oceans and environment. The majority of materials printed utilize paper certified by the Forest Stewardship Council as FSC Recycled. Hospitality tents and food vendors used compostable containers, utensils, plates, and paper straws. The collaboration between Friends of Hawaii Charities, Sony Group Corporation, and the Waialae Country Club have strategically integrated key features to reflect and preserve the natural beauty of the local environment.

Other tournament green Initiatives:

- The majority of tournament collateral was printed using FSC certified paper, where printed material required.
- Digital program available to attendees through website, no printed programs.
- WCC utilizes an onsite solar system, has energy efficient lighting and uses Wi-Fi-controlled energy efficient AC. WCC green course maintenance practice minimizes water and pesticides use.
- Toyota Mirai on display during the tournament, hydrogen powered vehicle contributing to Hawai'i Clean Energy initiative, only emission is water.
- Sony conducted carbon footprint assessment for the event, identified attendee travel as the highest impact. Carbon offsets purchased against the carbon impact of the event, excluding attendee travel.

For more information on the event, visit www.sonyopeninhawaii.com