







HAWAII STATE DEPARTMENT of Health





## Background

Magic's Beach Grill is an oceanfront restaurant honoring Hawai'i Islands flavors amidst the backdrop of perfect sunsets and the just-right weather of the Kona Coast. With 10 of the world's 14 microclimates, and an ever-expanding array of fresh food year-round, this island is said to be home to the world's luckiest locavores. Magic's Beach Grill has carefully selected their purveyor partners based on shared respect for organic practices, sustainability, and innovation.

## Highlights

- Their executive chef meets daily with local fisherman to procure the best of the Big Island's world-renowned seafood, including from Jeff Silva, Day Boat Fisherman, and Blue Ocean Mariculture Farms.
- Their Farmer-Tender Program has staff spending time with local farmers every week, learning first-hand about the produce and bringing back knowledge to share with their guests. Purveyors include the Hawai'i Ulu Cooperative, Puna Goat Cheese, Adaptations Food Hub, Mamane Bakery, and Keala'Ola Farms.
- Magic's Beach Grill participates in regular beach clean-ups as part of fulfilling their written commitment to malama the āina.



