



HAWAII
GREEN

2022

**BUSINESS
PROGRAM**



HAWAII
STATE
ENERGY
OFFICE



Board of Water Supply



HAWAII STATE
DEPARTMENT
OF HEALTH

HAWAII TOURISM

AUTHORITY



Background:

The Hawai'i Tourism Authority (HTA) provides comprehensive management of tourism for the State of Hawai'i. They are the state's official source for information on tourism market research, partnership opportunities, industry news and timely updates during emergency situations.

Highlights of 2022 Hawai'i Tourism Conference:

- Local food vendors were utilized such as: Kualoa Ranch Farm, Moani, and Uncle Clay's House of Pure Aloha.
- Registrations were sent out in advance to ensure F&B coincided with attendance.
- Karat Earth recycled products were used.
- QR codes were provided, ipads were utilized to register participants. Name tags were only printed on demand for guests who showed up.
- Guests were checked in using ipads, and name tags were printed after check-in.
- Luncheon had reusable napkins.
- Recycling bins throughout the Hawai'i Convention Center.

