



**HAWAII**  
**GREEN** **BUSINESS**  
**PROGRAM**



The Sony Open in Hawaii is a special event that showcases golf talents against the backdrop of Hawaii's natural beauty. In addition to supporting the Hawaiian community, and attracting a worldwide audience, sustainability continues to be an ongoing focus of the Tournament, which has been a certified Green Event by the State of Hawaii every year since 2016.

Due to the COVID pandemic, the Sony Open was held without spectators in 2021, which limited some aspects of the sustainability initiatives. Nonetheless, our team remained committed to continue to make the sustainability initiatives a key component of the event through a strong collaboration among the Friends of Hawaii Charities, Waialae Country Club, and Sony.

#### **Sustainability Initiatives:**

- Reduction in hard copies with focus on digital communication (e.g. digital tournament guide, marketing and updates on website etc).
- Addition of the Sustainability course map showcasing the initiatives digitally as part of the tournament guide and the Sony Open website
- Addition of the Sustainability with Pros article to the Sony Open website
- Recycling receptacles throughout the course and hand-sorted waste recycling
- Food wastes sent to Eco Feed for use at local piggery farms
- Various materials from past events were reused as much as possible, such as various sets and equipment for structures, including steel, wood, flooring, mesh and signage.
- No use of Styrofoam, plastic straws or coffee stirrs
- Use of compostable cups, take out containers and other materials
- Carbon offset as part of the event's carbon footprint assessment
- Solar panels on the club house, annex building, pro shop, and cart barn at Waialae Country Club
- Use of organic fertilizer on the golf course and a non-toxic cleaner in the facility at Waialae Country Club

**Conclusion:** Sustainability has been a key part of the Sony Open over the past several years. As a community-wide, charity event, the tournament galvanizes public and private sector volunteerism around green practices on multiple levels—carbon footprint reduction, waste recycling and reuse of materials, and prevention of ocean plastics.

Despite the significant changes at the Sony Open in Hawaii 2021 due to COVID pandemic, the team strived with the sustainability initiatives where feasible. We are proud to be doing our part to support Hawaii's beauty and natural resources.