



Although sustainability is not new at The Cliffs, 2018 marked the first year in which we took steps to formally document a Sustainability Plan that includes our goals and achievements. As such, this milestone sets the baseline for subsequent years as we plan to produce a Sustainability Report every year in time for our Annual Meeting.

We established goals and objectives in six categories (see below list) for 2018, and this report documents our progress in achieving the 2018 goals. In addition, this report also documents additional 2019 goals for each of the six categories.

- Climate Change and Resiliency
- Operations and Community Engagement
- Energy Use
- Land Use and Maintenance
- Water Use and Conservation
- Waste Management and Recycling

The Cliffs at Princeville's commitments:



We reduced water use at the resort by almost 1.3 million gallons (10.4%).



Our recycling of cardboard increased by 9% (14.5 cubic yards)



Total material recycled was 244 cubic yards, or 13% of the total waste removed from The Cliffs.



We prepared an update to the emergency/resiliency plan after hurricane season ended.



We continue to achieve the highest ratings available from both RCI and Interval International.



Our online guest survey (Cloud Cherry) received 1,310 responses, and a Delight Score of 85.



Staff at The Cliffs played a significant role in the relief efforts after Hurricane Lane.



Pacific Edge Magazine recognized The Cliffs for outstanding Social Responsibility.



500+ hours were dedicated by Cliffs Staff to community involvement in 2018.



Completion of the large-scale solar project (nine residential buildings, over 2,000 solar panels, and 202 Tesla batteries to store the excess power produced).



The newly installed solar system produced 44% of the electrical demand for the timeshare units (equivalent to 166 barrels of imported oil)



The Administration Building solar system met 38% of the needs of that building (which includes laundry services – a high energy consumer).



In total, electricity generated by solar power was over 600,000 kWh and was a 10-fold increase over 2017.

2019 Additional Goals:



Establish cross functional team to coordinate internal sustainability efforts.



Participate in Princeville Community Association Sustainability activities.



Partner with local county governments to achieve efficient sustainability (Aloha Plus Challenge).



Install additional bicycle racks to encourage bicycle use.



Encourage guest / owner donations of leftover food items to local food bank at the end of their vacation.



Offer active, healthy lifestyle programs for Owners and Guests of all ages and abilities.

For more information on the Cliffs at Princeville, please visit

<https://www.cliffsatprinceville.com/>