



THE EQUUS

A BOUTIQUE HOTEL



Background:

The Equus Hotel is a charming boutique inn located on the West Side of Waikiki where there is an abundance of restaurants, walking distance access to one of the world's largest open-air shopping malls and a quick stroll to the beach and gorgeous sunset views. The hotel is a member of the Choice Hotels' Ascend Collection. Hotels in The Ascend Collection are one-of-a-kind; upscale hotels that offer a unique opportunity for enjoying the destination.

The Equus Hotel is Waikiki's only "North Shore connection," as the ownership company also manages a magnificent 100-acre stretch of completely unspoiled beachfront property along O'ahu's North Shore that is the home of Hawai'i Polo Club and Hawai'i Polo Beachfront Trail Rides. Equus guests receive complimentary tickets to polo and access to the private, members-only clubhouse during the playing season.

The Equus is celebrating 20 years as a member of the Green Hotels Association and prides itself on being the FIRST hotel in Hawai'i to join. Since that time, the hotel has been steadily working toward ensuring that every staff procedure, program, system, and product line follows environmentally-sound best practices.

Sustainability:

The Equus Hotel partnered with GreenStar Energy Ltd., an energy conservation company specializing in reducing utility costs for the hospitality market. With the GreenStar system, the air conditioning units are controlled when the guest inserts the room key into a master switch upon entering the room. The electrical devices are automatically defaulted to 76 degrees when the guest removes the card to leave the room. After 8 hours without use they will automatically shut off. This has resulted in a decrease of 20 percent annually in power costs. Other initiatives include:

- ✚ Regenerative Business Goal by 2030
- ✚ Earth Month partnership with local non-profit Travel2Change
- ✚ All appliances are ENERGY STAR rated
- ✚ Room amenities are non-toxic and biodegradable
- ✚ Partially used amenities are donated to local non-profit The Slippah Foundation
- ✚ All guest room pens made from recycled paper
- ✚ Low-flush toilets and low-flow shower heads and sink faucets
- ✚ Rigorous recycling program
- ✚ Towel and Linen Re-use program (every 3 days unless requested)
- ✚ Current conversion to full property LED
- ✚ Green transportation program for employees (subsidies for bus passes)
- ✚ Employees receive 2 paid volunteer days per year
- ✚ No irrigation system or sprinklers—landscaping is hand-watered
- ✚ No chemicals used on landscaping
- ✚ Paper re-use and recycling program in place

- ✚ Old uniforms and linens are retired donated to local non-profit The Slippah Foundation
- ✚ On-site furniture refurbishing/refinishing (instead of purchasing entirely new products)
- ✚ Hawaiian culture and history are shared with all guests, providing complimentary tickets to Hawai'i Polo Club on Oahu's North Shore. Celebrating over 50 years, polo highlights the importance of the horse to Hawai'i's history
- ✚ Other initiatives to comply with the State Department of Health Green Hotel checklist

For more information on the hotel, visit, www.eguushotel.com