

Green Hotel Forum

Business Energy Efficiency Advisor

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Hawai'i Energy's mission is to empower island families and businesses to make smart energy choices to reduce energy consumption, save money, and pursue a 100% clean energy future.



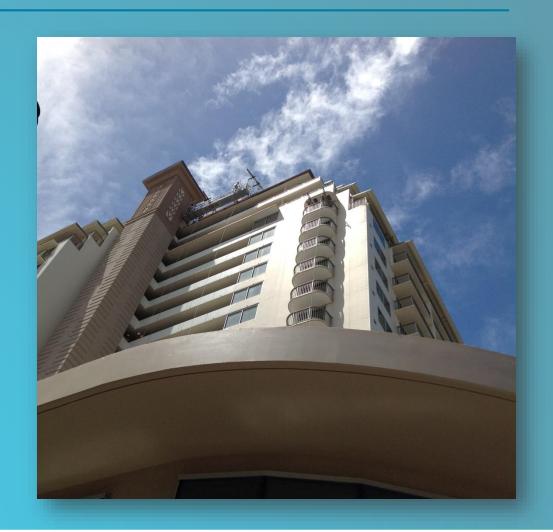
WHAT WE DO

- + Provide Incentive funding for residential and commercial energy-efficient upgrades and equipment
- Support and provide education and training opportunities, ranging from teachers to energy industry professionals
- Help your save money and energy, while growing your business



Market Trends

- 5 more new hotels in the market
- Manage your operating expenses by being energy efficient



Lighting Distributor Instant Rebate Program









Hilton Hawaiian Village



OUTRIGGER HOTELS & RESORTS





Hale Koa Hotel

TRUMP INTERNATIONAL HOTEL
WAIKIKI

US Government







INSTANT LIGHTING REBATES



Lighting can account for 20-50% of a business' energy costs.

Energy-efficient lighting is one of the easiest and fastest ways to cut costs and save on energy. Now with instant rebates from Hawai'i Energy, you can purchase energy-efficient lighting products quicker, easier and more affordably than ever.

HOW TO GET YOUR INSTANT REBATE

Contact of our reps for a full list of eligible lighting products, like the ones listed below. Shop our catalog and receive your rebate when you check out. It's that simple!

Benefits:

- · No applications or paperwork
- · Rebates are instant, at the point of purchase
- · Wide range of qualifying products
- Up to \$7 off per lamp



LED A-Shape \$3 rebate



LED PAR, BR or MR16 \$7 rebate



LED Decorative \$3 rebate



\$5 rebate





LED LAMPS









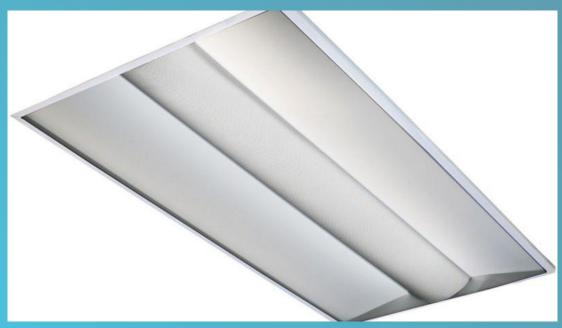
Lamp Type	Incentive
Omni-Directional / A-base	\$3.00
Omni-Directional / Pin Mount	\$5.00
PAR20/30/38/, MR 16, BR Lamps	\$7.00
LED T8 - Plug & Play (Type A) LED T8- Internal Drive (Type B)	\$5.00
LED T8 Linear Tubes External Driver (Type C)	\$10.00



LED TROFFERS







2X2, 1X4, 2X4

LOWER WATTAGE FLUORESCENT LIGHTING

 Replace T12's or 32w T8's with reduced wattage fluorescent lamps. Ballast must be replaced. Lamp must be www.cee1.org listed

Lamp Type	Incentive
T8 2 ft. Lamp	\$3.00
T8 3 ft. Lamp	\$4.00
Reduced Wattage T8 25W or 28W	\$2.00



Why such aggressive boosts to performance?

- Need to better segment the highest-performing products
 - DLC Premium trying to incorporate the top 5%
- —New requirements were determined cooperatively
 - DLC staff
 - DLC Member utilities
 - DLC Industry Advisory Committee
 - General industry feedback
- —Very good news for lighting customers!



Performance Changes in DLC Premium 4.0 for 2017

- —In a nutshell, DLC Premium products require:
 - Increased efficacies (~25% over DLC Standard)
 - Improved lumen maintenance (L₉₀ > 36,000 hours)

Luminaire Application	Standard LPW	Premium LPW	% Increase
Outdoor - Low Output	90	110	22%
Outdoor - Mid Output	95	115	21%
Outdoor - High Output	100	120	20%
Interior Directional	65	90	38%
Troffer	100	125	25%
Linear Ambient	105	130	24%
High- and Low-Bay	105	130	24%
Average	94	117	25%



Exterior / Parking lot Lighting & Lighting controls









CUSTOMIZED PROJECTS-NON-LIGHTING & LIGHTING

 Incentive amount is based on projected first-year energy savings and are evaluated on a case-by-case basis

≤5 yrs. Measure of life \$0.08/kWh saved >5 yrs. Measure of life = \$0.12/kWh saved Peak Demand reduction, 5-9 pm \$125/kW *Incentive cannot exceed 50% of incremental project cost. *Lighting payback > 6 mo. Non-lighting > 1 yr.

<u>Pre-approval is required for all customized projects – Contact a Hawaii Energy Specialist</u>



How does Facility Manager Benefit?

 Lower Wattage helps reduce "watts per square foot" allowing freedom in design renovations in a building;

Easier to meet LEED goals for local tax incentives;

Potential for higher lease rates with higher LEED level;

Promotes "Go Green" culture people and businesses are striving to become.









TYPES OF INCENTIVES



Building Envelope Improvements

See Incentives



Customized Projects

See Incentives



Energy Services & Maintenance

See Incentives



ENERGY STAR® Kitchen Equipment

See Incentives



HVAC

See Incentives



Pumps & Motors

See Incentives



Submetering

See Incentives



Water Heating

See Incentives



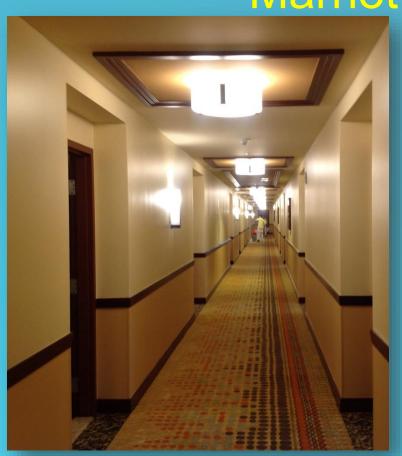
Additional

See Incentives



Project Highlight

Marriott Ko'olina Beach Club



Replaced 6,420 incandescent lamps in the common area and guestrooms with LED A19 and Candelabra

Project Cost \$65,650

Energy Savings: 57.92 kW, 429,736 kWh

HE rebate \$20,460

Annual Savings approx. \$68,757.00

Payback: 11 months

= 344 room nights if the AOR is \$200/nite

Project Highlight

Princess Ka'iulani Resort



Installed 411 AC EMS control systems

Project Cost \$185,097

Energy Savings: 41.19 kW, 308,250 kWh

HE rebate \$41,000

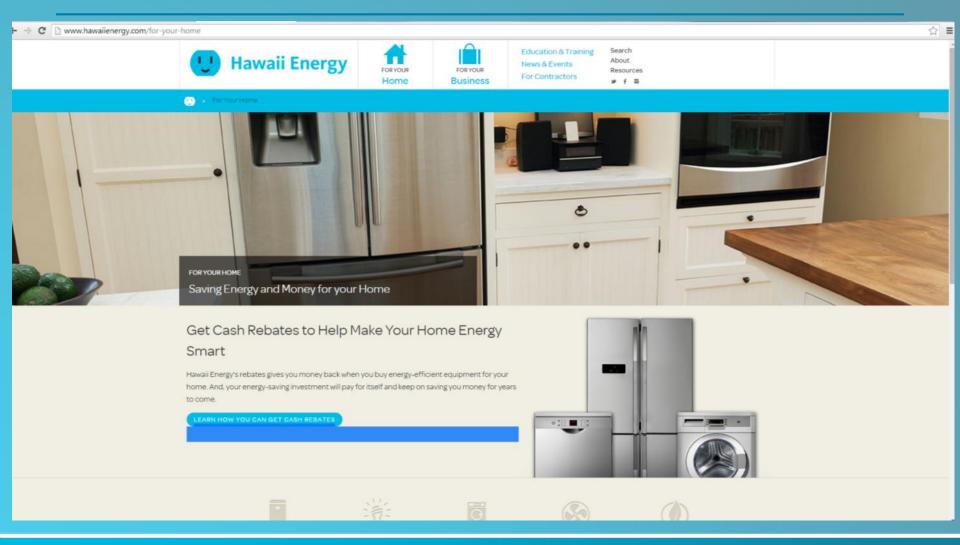
Annual Savings approx. \$49,320

Payback: 3 years and 9 months

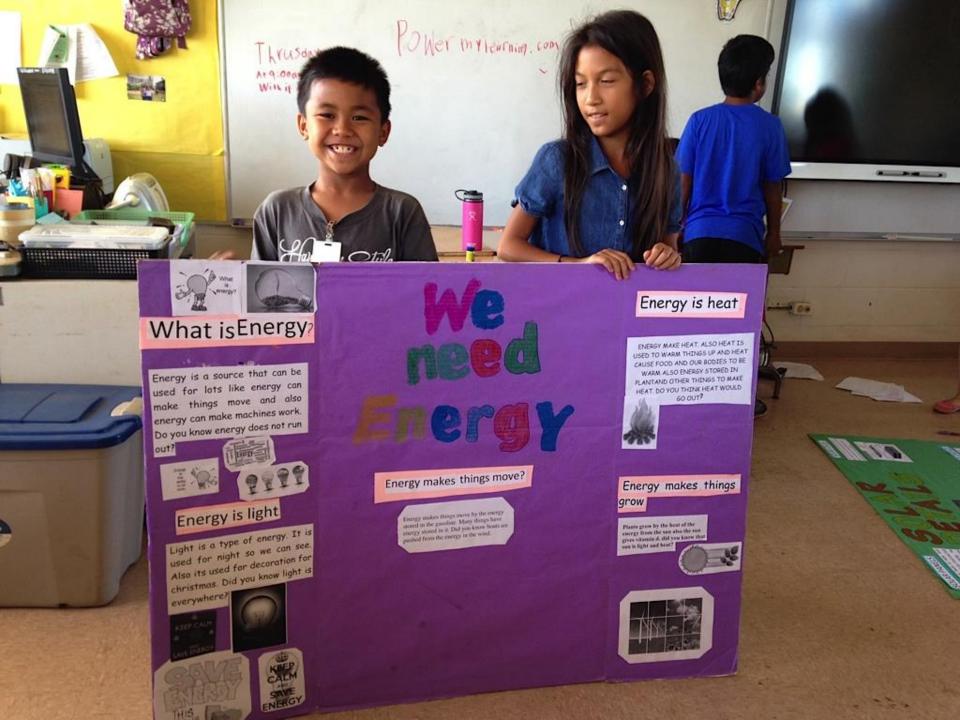
= 246 room nights if the AOR is \$200/nite

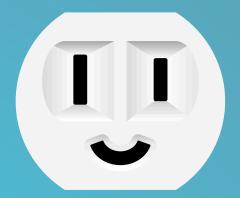
What did participants say about Hawai'i Energy?

RESIDENTIAL OFFERINGS

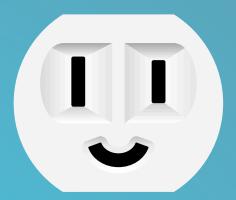








Energy Technology VVorkshops



Our REWARD





Questions?

Business Energy Efficiency Advisor

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