GREEN HOTELS INITIATIVE

SUPPORTING HAWAII’S HOTELS IN MEETING SUSTAINABILITY BEST PRACTICES FOR THE IUCN 2016 WORLD CONSERVATION CONGRESS

RECOGNITION LEVELS

• 'ILIMA – FOR HOTELS IMPLEMENTING BASIC GREEN PRACTICES CRITERIA
• KOKI’ O 'ULA – FOR HOTELS GOING A STEP BEYOND
• MA'O HAU HELE- FOR HOTELS LEADING THE WAY IN SUSTAINABILITY

PROGRAM BENEFITS

• IMPROVING YOUR BOTTOM LINE THROUGH MINIMIZED WASTE & UTILITY COSTS
• CONTRIBUTING TO HAWAII’S SUSTAINABILITY GOALS
• TECHNICAL SUPPORT FROM THE GREEN HOTELS INITIATIVE TEAM
• LOCAL & INTERNATIONAL RECOGNITION
• POTENTIAL RECOGNITION AS A “HAWAII GREEN BUSINESS”

TO LEARN MORE, CONTACT:

Nicole Chatterton: 808.697.5637
nicole.chatterson@kupuhawaii.org

Gail Suzuki-Jones: 808.587.3802
gsuzuki@dbedt.hawaii.gov

Photo by: Noah Pomeroy - http://hawaiibylight.com

A PARTNERSHIP BETWEEN:
GREEN HOTELS INITIATIVE DETAILS

IN PREPARATION FOR THE UPCOMING IUCN WORLD CONSERVATION CONGRESS, HAWAII HAS IMPLEMENTED A THREE-LEVEL PROGRAM* TO CERTIFY AND RECOGNIZE GREEN PRACTICES IN HOTELS.

*LEVEL 1 BASIC / LEVEL 2 A STEP BEYOND / LEVEL 3 LEADER

LEVEL 1 'ILIMA 🌸
10 Entry Level Green Actions

LEVEL 2 KOKI’O 'ULA 🌸 🌸
OPTION 1: HGBP Checklist - Kulia i ka nu’u + ENERGY STAR benchmarked
OPTION 2: HGBP Checklist - Kaulike Levels
OPTION 3: Trip Advisor Green Leader + ENERGY STAR benchmarked
OPTION 4: Green Key + ENERGY STAR benchmarked

LEVEL 3 MA'O HAU HELE 🌸 🌸 🌸
OPTION 1: HGBP Checklist - Kela Level + ENERGY STAR labeled
OPTION 2: HGBP Checklist - Po’okela Level
OPTION 3: HGBP Checklist - Kela Level + LEED certified
OPTION 4: HGBP Checklist - Kela Level + NZE Building or beyond

Entry Level Green Actions

Certain hotels may qualify for Level 1 'Ilima by meeting 10 basic green actions. These actions will be awarded in the following sustainability categories. Contact us for more details!

- ENERGY CONSERVATION
- WATER CONSERVATION
- SOLID WASTE REDUCTION & RECYCLING
- POLLUTION PREVENTION

More about our Level Names:

Each level is named after a native Hawaiian hibiscus, two of which are currently endangered.

Level 1 - 'Ilima - A common native species and O'ahu's island flower.

Level 2 - Koki’o 'ula - Some species are endangered.

Level 3 - Ma'o Hau Hele Hawaii’s state flower. It’s endangered, some species are known to be extinct in the wild.