



Photo by: Noah Pomeroy - <http://hawaiiaylight.com>

## RECOGNITION LEVELS

 **'ILIMA –FOR HOTELS  
IMPLEMENTING BASIC GREEN  
PRACTICES CRITERIA**

 **KOKI' O 'ULA –FOR  
HOTELS GOING A STEP BEYOND**

 **MA'O HAU HELE-  
FOR HOTELS LEADING THE WAY IN  
SUSTAINABILITY**

## GREEN HOTELS INITIATIVE



**IUCN  
World  
Conservation  
Congress  
Hawai'i 2016**

SUPPORTING HAWAII'S HOTELS IN MEETING  
SUSTAINABILITY BEST PRACTICES FOR THE  
IUCN 2016 WORLD CONSERVATION  
CONGRESS

A PARTNERSHIP BETWEEN:



## PROGRAM BENEFITS

- IMPROVING YOUR BOTTOM LINE THROUGH MINIMIZED WASTE & UTILITY COSTS
- CONTRIBUTING TO HAWAII'S SUSTAINABILITY GOALS
- TECHNICAL SUPPORT FROM THE GREEN HOTELS INITIATIVE TEAM
- LOCAL & INTERNATIONAL RECOGNITION
- POTENTIAL RECOGNITION AS A "HAWAII GREEN BUSINESS"

TO LEARN MORE, CONTACT:

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# GREEN HOTELS INITIATIVE DETAILS

IN PREPARATION FOR THE UPCOMING IUCN WORLD CONSERVATION CONGRESS, HAWAII HAS IMPLEMENTED A THREE-LEVEL PROGRAM\* TO CERTIFY AND RECOGNIZE GREEN PRACTICES IN HOTELS.

\*LEVEL 1 □ BASIC / LEVEL 2 □ A STEP BEYOND / LEVEL 3 □ LEADER

**LEVEL 1 'ILIMA**   
10 Entry Level Green Actions

**LEVEL 2 KOKI' O 'ULA** 

**OPTION 1:** HGBP Checklist - Kulia i ka nu'u + ENERGY STAR benchmarked

**OPTION 2:** HGBP Checklist - Kaulike Levels

**OPTION 3:** Trip Advisor Green Leader + ENERGY STAR benchmarked

**OPTION 4:** Green Key + ENERGY STAR benchmarked

**LEVEL 3 MA'O HAU HELE** 

**OPTION 1:** HGBP Checklist - Kela Level + ENERGY STAR labeled

**OPTION 2:** HGBP Checklist - Po'okela Level

**OPTION 3:** HGBP Checklist - Kela Level + LEED certified

**OPTION 4:** HGBP Checklist - Kela Level + NZE Building or beyond

## Entry Level Green Actions

Certain hotels may qualify for Level 1-'Ilima by meeting 10 basic green actions. These actions will be awarded in the following sustainability categories. Contact us for more details!

- **ENERGY CONSERVATION**
- **WATER CONSERVATION**
- **SOLID WASTE REDUCTION & RECYCLING**
- **POLLUTION PREVENTION**

## More about our Level Names:

Each level is named after a native Hawaiian hibiscus, two of which are currently endangered.

Level 1 - **'Ilima** -A common native species and O'ahu's island flower.

Level 2 - **Koki'o 'ula** - Some species are endangered.

Level 3 - **Ma'o Hau Hele** Hawaii's state flower. It's endangered, some species are known to be extinct in the wild.