

*TEDxHonolulu Paradigm Shift by TEDxHonolulu*



The TEDxHonolulu Sustainability Team and community partners coordinated a Bike Pool, offered bike valet services, and incentivized alternative transportation with over 20 raffle prizes from local businesses that supported these efforts. Event sponsors were able to specifically fund sustainability initiatives including the VIP carpool parking lot, hiring Sustainable Coastlines to measure and manage event waste, and provide reusable utensils in attendee gift bags. The event lunch for the 500 attendees, speakers, and volunteers was 100% vegan and predominately local and organic. Partnering with event speaker Hayden Atkinson, this was the first bike-powered TEDx event with attendees generating 1 watt on site to power the stage lighting and audio. In lieu of a multi-page program, TEDxHonolulu offered a one-page program that doubled as a commemorative poster featuring work by the event's resident artist.

**Highlighted Green Measures from the Event:**



Encouraging participants to walk to the event



Reusable cutlery



Encouraging participants to take the bus