



**Hawai'i Green Business  
Sixth Annual Recognition Program  
April 19, 2010**

**Downtown & Town Restaurants**

Downtown  
@ the HiSAM

town



**Downtown and Town Restaurants**, established in 2007 and 2005 respectively, conduct business with a "Local first, organic whenever possible, and with Aloha always" attitude. The owners and employees of both Downtown and Town Restaurant are also committed to giving back to the community. They participate in programs such as Kokua Hawaii's 'Aina in Schools' farm to school program, Ma'o Organic Farms' non-profit culture-based leadership program, and Community Links' First Tuesday Coffee Hour, a popular monthly gathering of non-profits.

### **Recycling**

- Purchase locally grown, organic produce
- Purchase free-range, hormone-antibiotic free, grass-fed beef
- Purchase all natural, free-range, imported poultry and lamb
- Purchase only local fish from sustainable well-managed fisheries (per Monterey Bay Aquarium Seafood Watch)
- Use Bio-compostable take out containers
- Recycle all cooking grease with Pacific Biodiesel and use the fuel in personal vehicle
- Recycle glass, aluminum, and cardboard
- Recycle printer toner

### **Policies and Procedures**

- Use a Natura® water filtration system (Town does not offer bottled water)
- Vermicompost green waste utilizing commercial worm bin
- Certified earth-friendly dish detergent for commercial dish machine (Pilot project at Town only)
- Hand dish washing station utilizes a filtered recirculated water system.
- Low energy light bulbs
- Print menus on recycled paper and reuse old menus as coasters and plate liners
- Have printed our company t-shirts on organic fiber and bamboo

Their recent Hale Aina award for Best Value is an indication that Hawai'i's definition of value may be shifting from that of "choke and cheap" to "flavor, freshness, and aloha aina". The restaurants also value relationships and fairness, as they offer discounted catering rates granted to non-profit fundraisers as well as ensure that farmers are treated well and paid fairly. Some of the farms/ranches of which there are relationships: Ma'o Organic Farm, Paepae O He'eia, North Shore Cattle Company, North Shore Farms, Green Growers, Wow Farms, Ka Lei Eggs, Naked Cow Dairy, Honolulu Coffee Co., Ho's Farm, *et. al.*