



Outstanding Efforts:

Blue Hawaii Lifesyles is a local company founded in 2007 by Chinese immigrant Michael Zhang along with dozens of investors. Currently, the company has three locations (Ala Moana, San Francisco, and Shanghai) that promote the healthy, active, and sustainable lifestyle of Hawaii. The company is guided by core principles that include cultivating an environment of Aloha for customers and employees and maintaining respect for the environment.

Recycling, Reduce and Reuse:

- To reduce waste, Blue Hawaii offers take out cups, utensils, and paper hot cup liners that are all corn-based and compostable
- Recycles cardboard, paper, aluminum containers, glass containers, plastic containers, newspaper, and electronic equipment

Energy Savings:

- Energy-efficient LED lighting is used throughout the store
- Uses ENERGY STAR equipment

Purchasing:

- Implemented a policy that promotes the purchase of recycled-content products, energy-efficient equipment, and green cleaners
- Gives carry out bags that are made from 40% post-consumer waste paper

Pollution Prevention:

- Uses low or no mercury fluorescent lamps or LEDs in place of standard fluorescent lights

Transportation:

- Many employees utilize public transportation to get to work

Local Products:

- Almost all products and ingredients are sourced locally