



HAWAII
GREEN **BUSINESS**
PROGRAM



Board of Water Supply



HAWAII STATE
DEPARTMENT
OF HEALTH

SentryTM
**TOURNAMENT OF
CHAMPIONS**



The Sentry Tournament of Champions is the yearly PGA TOUR tournament played at Kapalua each January, one of the highlights all year in professional golf, featuring the elite players in the sport. Through mindful sustainable practices, the tournament was able to achieve Green Event status in 2021, as well as generate more than \$525,000 to local charities.

A summary of sustainable practices is listed below:

Solid Waste Reduction Methods:

- Provide reusable name badges
- Sufficient sized recycle bins adjacent/near trash bins (clearly marked and emptied daily)
- Use plastic alternatives and eco friendly coffee stirrers, paper doilies and straws
- Provide reusable/refillable containers for drinks – offered several options to fans
- Use only electronic communication for registration, announcements and updates – have transitioned to this over the last few years
- Review past event waste generation to establish a baseline, and work to improve upon that baseline
- Ensure food and beverage package is recyclable and that it will be recycled
- All packaging is sourced from sustainable island products and recycled when applicable
- If cups and tableware are not reusable, they are compostable – use BPI certified biodegradable service ware and avoid corn-based products
- The event reuses items from previous events – tee markers, signage, on-course items
- Centerpieces and decorations must be sustainable
- All tickets are now digital, greatly reducing paper production – parking is also digital
- PGA TOUR app used for tee times and tournament information rather than printing programs and pairing sheets

Energy and Water Efficiency:

- Use natural daylight/natural ventilation for meeting space
- Provide signage to encourage staff and guests to turn off lights and electrical equipment when not in use and/or signage for water conservation in restrooms
- Review past event energy usage to establish baseline. Devise ways to improve upon baseline and track results
- Plan your event precisely and select the right venue to fit – in 2021 Aloha Club was 7500 square feet – this was used to determine capacity, as well as to provide 6 foot social distancing
- Venues on course utilize natural sunlight and no air conditioning
- Equipment used is ENERGY STAR-labeled or EPEAT-certified – mainly applies to our TVs onsite

Catering:

- On-course venues offered vegetarian and vegan options
- Volunteers offered vegetarian and vegan options

Transportation:

- Secure bicycle and locker storage offered onsite
- Components for the event are made available by video conferencing and telecommuting