



## Kona Brewers Festival 2018





### Background:

Since 2008, Kona Brewers Festival's (KBF) volunteers diverted 78 yards of compost and 87 yards of recycling from landfill. In 2010, over 30,000 single-use disposables were eliminated from the waste stream through the incorporation of reusable sporks. Waste is prevented by employing reusable items like mugs, scripts, sporks, bulk water dispensers and keg containers.

The highlight of KBF is the Trash Fashion Show; the longest-running Trash Fashion Show in the state, probably the nation, with 22 years offering hand-crafted outfits, educational narrative, and uplifting music. Trashionistas provide inspiration and education while setting the standard over two decades for fashion created from everyday discards.

Monies raised through the festival fund local non-profit groups working to benefit Hawaii's children, environment, and culture. To date, Kona Brewers Festival has distributed over a million dollars towards local non-profits.

### To Offset Festival CO2 Emissions:

Used questionnaire to obtain festival-goer data. Data demonstrated participant's geographical make-up as: 50% Hawaii, 37% Mainland USA, and 13% International. Data is being used to work with [carbonbuddy.com](https://carbonbuddy.com) to calculate carbon and generate an offset quote.

### Recycling and Waste Diversion:

- ✚ Recorded metrics for waste diversion 2018
- ✚ 88 cans compost
- ✚ 2 cans mix recycle
- ✚ 3 cans HI 5
- ✚ 3 Toyota Tundras totaling approximately 7.5 yards cardboard recycle
- ✚ 2 cans landfill plastic repurposed
- ✚ 1 Toyota Tundra or 2.5 yards of landfill (15 bags, 23 gallons liquid waste)
- ✚ Approximately 90% diverted from landfill

