

Benefits of Green Recognition

Benefits are not just limited to good public relations. From small to large, businesses can reap the rewards of moving to green operations.

- Increased Productivity
- Increased Efficiency
- Public Relations
- Cost Reduction
- Networking
- Advertising
- Publicity

Recognition Ceremony

With recognition comes more than a sense of accomplishment. The Green Business Program (HGBP) will conduct a recognition ceremony in the governor's office.

With these rewards and new found pride, your business can use the recognition to improve morale, promote sales and foster sustainable growth.



Hawaii Green Business Program

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Green Business Recognition

A Step-By-Step Guide





→ Step 1: Checklist

The checklist is a questionnaire assessing your business's green attributes and practices.

1. Go to the HGBP website and download the checklist:
greenbusiness.hawaii.gov/apply
2. Fill out the checklist and submit electronically to:
gail.suzuki-jones@hawaii.gov
3. Your HGBP coordinator will notify you if you may proceed to the next step.

→ Step 2: Submit metrics

In order to assess your business's efficiency we will need to review your business's metrics (electricity, water, waste, gas etc.) from the past two years.

Submit available metrics, preferably electronic copies of invoices to:
gail.suzuki-jones@hawaii.gov



→ Step 3: Site Visit

Depending on the results from your checklist and metrics review, a site visit may be scheduled.

A HGBP team will conduct a in-person site visit. During the visit we will go through the checklist with you and your green team members, before doing a walk-around the property.

→ Green Business Recognition

After all three steps are completed, applicants will be eligible for recognition as a Hawaii Green Business. They may post the HGBP logo and re-enroll to improve their score and receive recognition each year.

Businesses are encouraged to display the Hawaii Green Business Program logo, promote networking opportunities, public relations, and, most importantly, to increase public awareness.



→ Maintaining HGBP Recognition

Follow these simple steps to maintain your HGBP recognition. Go to the HGBP website for details on the validity of your recognition.

1. Within one month of expiration, go to the HGBP website and download the Annual Re-Enrollment Form.
2. Submit the completed form to:
gail.suzuki-jones@hawaii.gov



**Become a Green Leader—
Apply Today!**

greenbusiness.hawaii.gov

