



THE MODERN HONOLULU[®]



Background:

A MODERN Approach to Smart Sustainability

Perfectly situated, **THE MODERN HONOLULU** stands at the epicenter between the world renowned Hawaiian experience of Waikiki Beach, blossoming Kaka'ako arts district, and Honolulu's downtown cosmopolitan scene. A hub of contemporary culture and creativity, the hotel's boutique luxury is as refined as it is relaxed.

As one of the stewards of the evolving Honolulu scene, THE MODERN HONOLULU is also dedicated to raising awareness of Hawai'i's environmentally sensitive eco-system. The hotel green team takes pride in serving as an example for others when it comes to showcasing Environmental Sustainability measures.

THE MODERN HONOLULU's vision of "going green" is a commitment to conserving today to protect future generations. From guest rooms to meeting rooms, restaurants to the spa, and cleaning products to systems, the hotel's goal is to operate with a commitment to sustainability.

Design & Development

- ✚ Hotel features open spaces and large windows with natural light streaming throughout, including guest rooms, meeting space and public areas
- ✚ LED lighting is used throughout the hotel
- ✚ A paperless check-in and check-out system reduces paper creation and waste
- ✚ Eco-friendly cleaning products are used by housekeeping and maintenance teams

Sustainability in Guest Rooms

- ✚ SMART Room Technology activates a guest room air conditioner only after the guest checks in and automatically shuts off air conditioners when balcony doors are open
- ✚ "Single Sort" recycling is available in all guest rooms
- ✚ Reduced water usage with WaterSense faucets, showerheads and toilets, along with an optional towel and linen reuse program for guests

Sustainable Meetings

- ✚ A decentralized heating / cooling system allows for air conditioning to be limited to occupied rooms only
- ✚ The "Clutter Free Meeting" reduces the use of paper in meeting planning, utilizing digital tools and solutions to conserve resources
- ✚ "Single Sort" recycling is set up in all meeting rooms for groups

Food for Thought...

- ✚ Farm to table food & beverage best practices focus on local, organic and seasonal produce and meats

- ✦ All cooking oil is recycled
- ✦ Excess food waste is donated to a local pig farm

Rejuvenating Sustainability

- ✦ The LATHER spa products, used in the spa and for in-room amenities, feature pure essential oils, vitamins and antioxidants – and never use synthetic fragrances or colors
- ✦ All LATHER products are free of parabens and sulfate cleansing agents
- ✦ LATHER shopping bags are comprised of 100% post-consumer recycled materials
- ✦ LATHER maintains a commitment to cruelty-free beauty and does not test products on animals, and will not work with labs that do

It Takes a Team

- ✦ THE MODERN HONOLULU team participates in local community and charity events, including the Visitor Industry Charity Walk and Hawai'i Food Bank Annual Food Drive
- ✦ “The Sustainables,” their green team, includes managers, directors, and front-line staff throughout the hotel who have a passion for and dedication to a sustainable hotel and meeting industry

For more information on the hotel, visit, <http://www.themodernhonolulu.com/>