



ALA MOANA HOTEL

by mantra



Background:

Ala Moana Hotel, Honolulu's landmark hotel, offers contemporary hotel accommodations for business and leisure travelers. Conveniently situated between Hawai'i Convention Center and the exceptional retailers at Ala Moana Center, this upscale Honolulu hotel features Royal Garden, The Signature Prime Steak & Seafood, Plantation Café and Starbucks, as well as meeting and banquet facilities, the energetic *Rumours* nightclub, and expansive pool deck, sauna and fitness center.

While sustainability has been important to Ala Moana Hotel for many years, the property has progressively implemented a "green" approach to nearly all aspects of its business. Through day-to-day operations, Ala Moana Hotel has helped to conserve natural resources, minimize waste and encourage recycling efforts. This year the hotel even added a "Bike for Hire" rack to promote a non-polluting form of transportation!

Ala Moana Hotel's sustainable practices and recycling initiatives include:

Solid Waste Reduction and Recycling:

- ✚ Recycling program for glass, aluminum and cardboard is in place
- ✚ Recycling containers are placed throughout the public spaces and on all guest floor corridors
- ✚ Food waste composting program is in place and all servable leftover foods are recycled
- ✚ Renewable and compostable containers are used in food outlets
- ✚ Recyclable laser and copier toner cartridges are used
- ✚ Office paper cycle is in place: paper is purchased from renewable source and printed on both sides, when appropriate, then recycled or used for note pads. Paper recycling containers have been provided to all offices.
- ✚ Priority to order marketing materials made of recycled and eco-friendly products
- ✚ Minimal printing of collateral materials in favor of electronic files.

Energy Conservation:

- ✚ Energy consumption is closely tracked and plotted
- ✚ Commercial energy assessment done
- ✚ Installation of AeroVironment electric vehicle (EV) charging stations at the hotel
- ✚ Low energy florescent lights are installed property-wide
- ✚ Daylight sensors, occupancy sensors and timers in select common areas
- ✚ LED lighting is used in public areas, meeting rooms and guestrooms
- ✚ Minimum twice per year maintenance on HVAC and refrigeration system is performed
- ✚ Hot water pipes and storage tanks are insulated
- ✚ Motion detectors were installed in guestrooms to help reduce air conditioning usage
- ✚ Timers for the air conditioner were installed in a number of areas
- ✚ Updated air conditioning system in parts of the hotel that will be more energy efficient
- ✚ In 2016 plans were submitted to the Building Department to replace the Cooling Towers

- ✚ Plans in motion to install an energy efficient chiller, cooling tower and air handlers over the next two years
- ✚ Drawings completed to replace 4 air handlers for the Lobby which can start once permits attained
- ✚ Offices have sensors whereby lights turn off if there is no movement
- ✚ Installation of ice/water dispensers on guest floors started thus reducing the need for plastic bottles

Water Conservation:

- ✚ All guestrooms feature low-flow toilets
- ✚ Landscape sprinklers are only used during non-daylight hours
- ✚ Dishwashing equipment was updated to promote energy and water savings
- ✚ Dishwashers are equipped with heat recovery units that take the heat from the drying cycle to pre heat the incoming water to 120 degrees. In addition, these machines recycle the water from the rinse cycle to the wash cycle, which saves on the water usage
- ✚ “Protect the Environment” cards give guests the option to opt out of having the bedding and towels changed daily
- ✚ Water provided on request only in restaurant outlets

Pollution Prevention:

- ✚ A salt water system is used in the swimming pool, minimizing the use of chemicals
- ✚ No petroleum based cleaning products are used in the Housekeeping Department
- ✚ Biological (not chemical) additives are used for grease interceptors

Donations to Charitable Organizations:

- ✚ Partially used amenity bottles
- ✚ Unneeded furniture, supplies, electronics and scrap material

Community Involvement and Special Activities:

- ✚ Participation in the Kaneohe MCAS Earth Day Expo which raises awareness for and the level of understanding of sustainability and conservation
- ✚ As a Hawai'i Lodging & Tourism Association HEPP (Hotel Education & Partnership Program) participant, Ala Moana Hotel partners with Kaimuki High School to provide educational opportunities for students
- ✚ Sponsorship of a scholarship for a high school student through the Hawai'i Lodging & Tourism and Department of Education Citizenship Awards
- ✚ Mentorship of junior college and university marketing students, providing guidance and assistance on assignments, projects and papers
- ✚ Conduct front/back of the house tours for students and provide information about occupations at hotels

Conclusion:

Ala Moana Hotel is committed to caring for the community it serves, which includes protecting Hawai'i's natural environment and conserving the state's precious resources through various sustainability and green initiatives. Efforts to reduce its carbon footprint are part of Ala Moana Hotel's normal business functions, as the property strives to make a lasting positive impact by operating as an environmentally conscious and responsible company.

For more information on the hotel, visit, <http://www.alamoanahotelhonolulu.com/>