



THE WESTIN

KA'ANAPALI
OCEAN RESORT VILLAS



The Westin Ka'anapali Ocean Resort Villas is an inspiringly-designed resort nestled within the natural beauty of West Maui's beaches and mountains. Set on a pristine expanse of North Ka'anapali Beach with breathtaking views of the Pacific Ocean, the resort's unique residences embrace the luxuries of a Westin resort with all the conveniences of home. It is the largest resort in Maui with a total of 1,021 villas occupying 26-acres of beachfront paradise.

The first Starwood Vacation Ownership Resort launched in Hawaii in September 2003, the purpose-built four diamond resort continues to be actively involved in reducing the environmental impact of business activities, improving and innovating practices aimed at:

- Conserving natural resources
- Minimizing waste and pollution
- Enhancing indoor environmental quality
- Establishing and reporting on key environmental performance indicators
- Raising environmental awareness amongst associates, guests, business, community partners

In accordance with Starwood's Worldwide Conservation goal, the resort is focusing on reducing energy consumption by 30% and water consumption by 20% by the year 2020 in comparison to its 2008 baseline study.

The resort has made remarkable achievements between 2008 and 2012 in these areas:

ENERGY:	Reduced consumption by 15% (or 19,893,266 kBtu in 2012)
WATER:	Reduced consumption by 15% (or 14,343,917 gallons in 2012)
WASTE:	20% diversion rate (or 1,131 tons total from 2008 to 2012)
CARBON FOOTPRINT:	22% reduction in CO2 emissions (or 3,534 tons in 2012)

Between 2009 and 2011, the resort's Energy & Water Reduction Initiatives included:

- Chill water system upgrade
- Domestic hot water system alterations & controls upgrade
- Variable Frequency Drives (VFDs) for pool & water feature pumps
- Variable Frequency Drives (VFDs) – chiller & condensed water
- Sub-Metering
- Building Automation System (BAS)
- Guest corridor CFL retrofits
- Guest corridor TSTAT
- Guest villa CFL conversions of corded fixtures
- Guest villa CFL conversions of dining & kitchen lights
- Guest villa bathroom vanity CFL conversions
- Dual showerhead to single showerhead
- Preventative maintenance
- Villa maintenance

In 2012 alone, the following Energy & Water Reduction Initiatives were undertaken:

- CO2 Garage Sensors
- Guest Villa LED Retrofits
- Common Area & Heart of House Auto Sensors
- Pool LED Retrofits
- Tennis Court Light Timer Install
- Guest Villa Faucet Aerator Conversions
- Landscape Drip Irrigation Conversions
- Maxicomm Weather Station Installation

Other major resort initiatives included:

- Sustainable Landscaping
- Sustainable Dune Program & Restoration
- E-folio (issued 85,844 E-folios in 2012)
- Make a Green Choice (9,884 participating room nights in 2012)
- Reusable Grocery Totes for Guests
- Associate E-Handbook
- Sustainable Housekeeping Practices
- Guest Robes upon Request Only
- End-of Life Linen Program

The culinary and food & beverage departments also played an instrumental sustainable role:

- Edible On-site Garden
- Food Waste for Pigs
- Water Filtration System
- Fuel From the Fire
- Support Local Agriculture
- Sustainable Food Menu
- Eco-packaging
- Elimination of threatened seafood
- Bulk food presentation vs. individual packaging

The resort's Sustainable Council enhanced Guest Experiences and provided timely Education through:

- Earth Hour annual celebration
- Earth Day Activities
- Ka'anapali Makai Watch
- Ocean Awareness

Additionally, the Sustainable Council encouraged and participated in Community Involvement through:

- Clean the World
- International Coastal Cleanup
- Blue 'Aina Reef Cleanup
- HI5 Community Project
- University of Hawaii Maui College
- Relay for Life (American Cancer Society)
- Charity Walk
- Maui Youth Fair
- Maui Food Bank
- Malama Honokowai (valley restoration)
- Malama Kaheawa (wind farm)
- Highway Cleanup
- Opportunity Rocks (student program)
- Ka Hale a Ke Ola Homeless Resource Center

Cultural Awareness for Guests and Associates (employees) included:

- Appointment of resort Cultural Specialist
- E Ala E Leadership - Kick Off
- Kukui Hele Po – All Associates Meeting
- Cultural Training
- Customer Service Week
- Special Arrivals
- Celebration of the Arts
- Kamehameha Day Parade
- 9/11 Commemoration
- Mapping of Hawaii
- Navigation & Polynesian Wayfinding
- Makahiki – Season of Peace

Commitment by Resort Sustainability Council

We, at The Westin Ka'anapali Ocean Resort Villas, believe that the well-being of our society and culture is inextricably tied to the health of our environment. Accordingly, we embrace our Kuleana, responsibility, for environmental stewardship and are committed to embodying the concept of Ahupua'a, which is to take care of all living things from the mountains to the sea, by integrating leading environmental practices and sustainability principles into our core business strategy.