



*The Chamber of
Commerce of Hawaii*



Kyo-ya Hotels & Resorts, LP Invests in the Environment

“GREEN BUSINESS PROGRAM”

Sheraton Hotels in Waikiki



KYO-YA HOTELS & RESORTS, LP INVESTS IN THE ENVIRONMENT

DBA

Sheraton Waikiki, The Royal Hawaiian, Sheraton Moana Surfrider, Sheraton Princess Kaiulani

Mission Statement

Sheraton Hotels in Waikiki (Sheraton Waikiki, Sheraton Moana Surfrider, The Royal Hawaiian, and the Sheraton Princess Kaiulani) are dedicated to developing innovative and comprehensive resource management programs that result in improving the quality of the environment while providing significant cost savings.

Conservation Efforts

Recycling ~ every little bit counts.

- Recycling began in 1990 with glass, cardboard, paper, aluminum, and pallets and is now the largest recycling program of its kind in the Hawaii hotel industry.
- Sheraton Waikiki/The Royal Hawaiian implemented the separation of hotel room waste and have built a Recycling Sorting Center. Again, only one of its kind in the Hawaii hotel industry and one of a few in the country.
- This effort has created new full time jobs.
- All offices in our four hotels have both a rubbish and recycle bin at each desk
- Sheraton Hotels in Waikiki work in partnership with our local disposal company who provide collection equipment and pick up service in exchange for the recycled materials.
- More than 600 tons are removed annually
 - Compactor: Non-recycled items go to H-power on a daily basis.
 - Bailer: Approximately 9 tons of paper and cardboard are removed every 10 days.
 - Bottle/Containers: Through our disposal partnership, these are removed in accordance with current regulations.
- Provides savings of more then \$100,000 per year.

Market Development and Purchasing ~ minimize or eliminate waste.

- Purchase products manufactured from recycled materials.
- Use of recycled paper
- Photocopiers produce two-sided copies to minimize paper consumption
- Discarded linen are re-made into various operational supplies for hotel use

Water Conservation ~ guest participation.

- Installation of water saving devices that regulate flow from faucets, urinals, toilets, and showerheads
- Sheraton is a partner in the EPA W.A.V.E program to promote responsible water use.
- Since 1994, more than \$1M has been invested in water conservation technology.
- Natural resource conservation program began in 1990 with the installation of special incandescent lighting.
- Replacement of all major HVAC (chiller) units and installation ultra-low-flow toilets.
- Since 2001, our guests participate in our water conservation program through water cards (request a glass of water if you want one) in our restaurants and green program in our guest rooms (changing of sheets and towels). Our goal of \$194,000 to reduce expenses resulted in savings of \$423,383.

Energy Resources ~ improve operations through energy efficiency.

- Over the past 10 years, the hotels have implemented energy efficient technologies throughout our operations and have received over \$650,000 in rebates from Hawaiian Electric Company.
- In June, 2004, the EPA Energy Starr certificate was awarded to the Sheraton Princess Kaiulani Hotel ~ the only hotel in the USA to receive such recognition in 2004.
- Recognition for on-going energy conservation since 1992.
- Installed energy management systems in three of the four hotel guestrooms. The fourth hotel is scheduled for 2005. The energy management system monitors guestroom temperature, occupancy, and door sensors and then places each guestroom in the appropriate guestroom mode of operation.
- Sheraton Hotels in Waikiki was the first major chain in Hawaii to install compact florescent lamps (CFLs) in guestrooms and were upgrade to energy efficient T8 lamps with electronic ballasts reducing lighting loads by approximately 66%.
- To reduce solar heat gain through windows, the hotels applied window film, which further reduced the air conditioning load and protected rugs, curtains and furniture from the sun's ultraviolet rays.
- Sheraton Hotels in Waikiki incorporated variable frequency water pumps achieving over 30% reduction in energy usage.
- All hotels have incorporated heat pump technology to produce hot water from waste heat generated by AC equipment.

Community Involvement ~ build awareness.

- Sheraton is involved in the community to promote responsible resource management.
- Sheraton co-sponsors and promotes the Board of Water Supply annual Detect-a-Leak Week. 2005 marks our 15th year of participation.
- Sheraton participates in a variety of workshops, conferences, trade shows and speaking engagements to share knowledge.
- Sheraton has received numerous awards from the City and State Governments and private organizations for its efforts to conserve, preserve, and enhance the natural resources of the islands.
- Sheraton Waikiki has adopted the Honu (Hawaiian sea turtle) as its mascot with the goal to raise awareness about the endangered species.