



WAIKIKI BEACHCOMBER



Cultural Practices:

- Created a cultural point person to engage with Hawai'ian cultural experts to ensure all practices are respectful and relevant to the host culture
- Employees are educated on Hawai'ian culture
- Follow the Ke 'Ano 'Waa values of working as a family in harmony with the culture and environment of the places where the hotel does business

Reduction of Energy Usage:

- De-lamped various back of house areas
- Retrofitted all public areas to T-8 and electronic ballasts
- Replaced halogen MR-16 lights to LED lighting
- Installed Inncom energy management system in guest rooms and connected it to the lanai doors to maintain the room's temperature and reduce energy waste
- Reduced energy consumption by over 20%, which is equivalent to 4,000 kWh per day, through retrofitting its chillers with variable frequency drive chillers
- Office equipment, such as fax machines and printers, are Energy Star rated

Recycling Practices & Waste Management:

- Implement a recycling program for newspaper, cardboard, pallets, and office paper
- Donate HI-5 recycling to PACT (Parents and Children Together)
- Purchase 100% recycled content paper tissue and 30% recycled content printing paper
- CFLs, ballasts, alkaline batteries, and other hazardous wastes are managed responsibly through a service provider

Water Conservation:

- Placards are placed in guest rooms to invite guests to conserve water through reusing towels and sheets
- A reduction of 624,267 gallons of water annually has been accomplished through improved cooling tower operations
- Low-flow toilets, shower heads, and sink faucets have been installed in guest rooms to reduce water consumption
- Low-flow sink faucets and toilets as well as self-flush motion detectors were installed in lobby bathrooms to lower water consumption