



Outstanding Efforts:

Spring 2012, Hard Rock Café Waikīkī received the Hawai'i Green Business Program Award for outstanding efforts to reduce, reuse, and recycle as well as promote other sustainable practices. The LEED certified facility stands as blueprint of energy and water efficiency for food-service operations. While Hard Rock Café corporate motto is to "Save the Planet," the local Green Team has taken great strides to help the local community.

Solid Waste Reduction & Recycling Practices:

- On-site recycling of HI-5, cardboard, office paper, and electronics
- Food waste is recycled through Eco-Feed Inc. as pig food or donated to local charities
- Flooring in the retail shop made from recycled tiles, recycled bottles, and FSC-certified bamboo
- Local purchasing of produce, coffee grinds, brews, baked goods, and fish
- 100% recycled shopping bags in the retail shop
- Menus, business cards, and letterheads printed on 30% PCW paper with soy-based and recycled inks
- Office paper is 30% PCW content
- Recycled and unbleached paper towels in the restrooms

Energy Efficiency

- Currently pursuing LEED Gold certification
- 29% saving in lighting power (5,000 watts less than code requirements for family dining restaurants) by using LED, low-voltage track lighting, and motion-activated incandescent fixtures
- 21% saving through highly efficient HVAC system (\$29,400 annual saving)
- 77% of all kitchen and office appliances are *Energy Star* certified

Water Conservation

- 50% water saving by installing motion-activated low-flow faucets and waterless urinals as well as dual-flush toilets
- 100,000 gallons of water saved annually
- High-efficiency pressurized pre-rinse spray valves installed in the kitchens
- Drinking water is served at tables only upon request

Community Involvement

- For live acts primary focus has been on local talent
- Green Team involved in many volunteerism activities and local partnerships
- Beach clean-ups with the *Honolulu Aquarium*
- Fundraising for *World Hunger Year*
- Feeding the hungry with *PACT*
- Meals on Wheels with Lanakila Pacific
- Collection point for the *Hawai'i Food Bank*

